

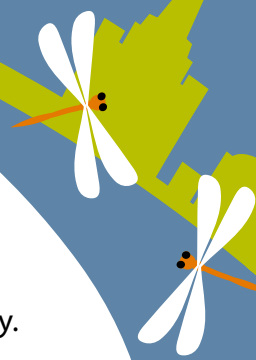
# Oxford Festival of Nature

Wild fun for all the family



The **Oxford Festival of Nature**, organised by the Berks, Bucks & Oxon Wildlife Trust, is an annual, two-week extravaganza of wildlife events that take place across the city during the first two weeks of June.

We want to:

- **Inspire** the local community to learn more about the wildlife on their doorstep.
  - **Introduce** local school children to the fantastic nature reserves and wildlife across their city.
  - **Demonstrate** how local wildlife is important for all people living and working in Oxford.
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In 2016, over **15,000 people** engaged with the festival. The biggest event was our Wild Fair, which was held at Oxford University Museum of Natural History and attracted nearly **7,500 visitors**.

Over **65 events** were held across the city including mammal trapping in Wytham Woods, bat walks in city parks and an afternoon with author **Michael Murpurgo**.

## Be part of Oxford Festival of Nature 2017

We are now organising next year's festival and we would welcome new partners. If you would like to be involved please get in touch. Email Zaira Puddephatt on [events@bbowt.org.uk](mailto:events@bbowt.org.uk) or call 01865 775 476 ex 215.

 **OXFORD  
FESTIVAL OF  
NATURE**



[www.oxfordfestivalofnature.org](http://www.oxfordfestivalofnature.org)

Berkshire  
Buckinghamshire  
Oxfordshire



- Four features in the **Oxford Times** and coverage in many other local media.
- Advertising in **Round and About** magazine and online.
- Adverts on 14 **Oxford buses**.



Festival supplement in the Oxford Times distributed to over **13,000 homes**



Dedicated festival website, [oxfordfestivalofnature.org](http://oxfordfestivalofnature.org) had over **19,000** page views since its launch.

Festival interviews on **BBC Radio Oxford & That's Oxford TV**



Over **65 bird boxes** were built and are now in the gardens of Oxford residents.



**6 schools** visited over four days. We ran bug hunting sessions for nearly **420 children** in 14 classes



Over **5,000** leaflets and posters were distributed.

